

Privacy Policy

Updated May 11, 2021

Piezo-Metrics, Inc., doing business as Micron Instruments (“MICRON”, “us” or “we”), is committed to protecting your privacy and providing a secure online experience for our users and customers.

By using <https://www.piezo-metrics.com> (the “Website”), you agree to the terms of this Privacy Policy and the Website’s Terms of Use. Because we gather certain types of information about and from you, our users and customers, you should understand the terms and conditions surrounding the collection and use of this information. This Privacy Policy discloses what information we gather, how we use it, how to correct or change it, and what steps we take to safeguard personal information provided to us both online and offline. Please read the complete Privacy Policy below, as well as our [Terms of Use](#), and contact us if you have any questions.

With respect to California residents, our privacy practices comply with the California Consumer Privacy Act of 2018 (“CCPA”). Please note that Piezo-Metrics only collects personal information through its employment process and to contact customers and business partners. In addition, Piezo-Metrics’s collection, use, and sharing of personal information of employees, job applicants, contractors, directors, and officers is governed by a separate policy available to those individuals upon request and at any time required by law.

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WHAT INFORMATION DO WE COLLECT ABOUT YOU?

You can visit our Website, read materials, and browse products and other company information without giving us any personally identifiable information—that is, information that identifies you as an individual (“Personal Information”). In order to provide users and customers with the most efficient and enhanced personalized service and attention, and to accommodate certain requests, we request information about you in certain circumstances and collect certain information automatically.

We collect only the following categories of Personal Information:

Identifiers	Name, address, email, phone number
Internet Activity	Browsing history, search history, IP address, website interactions

Contact: 4584 Runway Street • Simi Valley, CA 93063
(805) 527-3640 • piezometrics.com/contactus

World: www.piezometrics.com
Europe: www.hapticasensing.com

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INFORMATION YOU VOLUNTEER

We collect Personal Information that you volunteer to us (such as your name, e-mail address, home address, phone number, and/or similar information), when you: request information about products, support or training, in-person or via our Website; or sign up for webinars or events that we sponsor or host.

INFORMATION COLLECTED AUTOMATICALLY

We may also automatically collect your IP and referring Website addresses, browser type, and domain name. This information, which does not identify you as an individual, helps facilitate your online experience on our Website. In addition, we use cookies to track usage patterns on our Website and to control the display of ads, as well as to offer other functionalities. You can turn off cookies, but that will affect your online experience. Please see below for more detail on cookies.

INFORMATION WE RECEIVE FROM OTHER SOURCES

Piezo-Metrics may occasionally receive information from our subsidiaries, affiliated companies, and business partners (e.g., tradeshow organizers). In those situations, we will use the information for the purposes set forth in this Privacy Policy and in a manner consistent with all relevant laws.

WHAT DO WE DO WITH COLLECTED INFORMATION?

We use information you provide to fulfill your requests and improve our Website, products and services. We may, from time to time, produce reports for affiliated parties, sponsors and vendors containing anonymous, aggregate information about our users and customers, such as demographic, age and online usage information. This information allows us to provide content and information that is most relevant to our users. We do not include any Personal Information of our users in these reports.

We also use collected information to evaluate and administer our products and services, fulfill customer requests, respond to any future problems, such as difficulties in navigating our Website or accessing certain features, and to gauge user trends to determine what products and services are most popular with users.

Piezo-Metrics does not and will not sell your Personal Information.

HOW DO WE SHARE PERSONAL INFORMATION?

Personal Information is available to Piezo-Metrics and the technical and fulfillment agents, partners and consultants who make our Website, products and services available to you. Anonymous information is available to our business partners.

PIEZO-METRICS AND ITS AGENTS

Website hosting firms, technical and database consultants, and order processing partners may have access to Personal Information in the course of making our products and services available. All companies working for and with Piezo-Metrics must comply with our privacy policies, and are not permitted to sell your information to third parties or to use it except as authorized by us and you, or as permitted or required by law.

BUSINESS PARTNERS

We share anonymous, aggregate demographic information and anonymous information obtained from cookies and similar technologies with our business partners. No Personal Information is disclosed to any of these third parties in providing these reports.

We may extend e-mail offers to users or customers on behalf of our business partners about a particular product or service that may be of interest to you, but only if you have indicated that you would like to receive these offers. If you wish to receive such offers, we will not share or disclose your name or e-mail address to those business partners, but will send you the information or offers on their behalf. Of course, you may opt out of receiving these offers at any time.

IMPORTANT NOTE

We reserve the right to use or disclose any information for the following purposes: as needed to satisfy any law, regulation or legal request; to conduct investigations of consumer complaints or possible breaches of law or contract; to protect the integrity of our Website and our property; to protect the

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safety of our visitors or others; to fulfill your requests; or to cooperate in any legal investigation.

HOW DO WE USE COOKIES?

Your Web browser offers so-called “cookies” which, if you allow their use, store small amounts of data on your computer when you visit a website. Cookies assist us in tracking which of our features you like best and make it easier to use our Website. You have the ability to accept or decline cookies by modifying your browser settings. Our Website is viewable even if you disable the cookie function on your browser. However, if you disable cookies, some advanced and customized features or offerings will not be available to you.

HOW CAN YOU CONTROL YOUR PERSONAL INFORMATION?

We believe that choice in how and when you are contacted is key to customer satisfaction. Therefore, we offer several ways for you to update your contact information and/or change your preferences.

1. You may unsubscribe to any of our online e-mail updates by following the unsubscribe instructions in the body of any e-mail message.
2. You may write to us via our online [contact form](#) or physical mailing address in order to update your contact information or opt-out from receiving promotional materials via physical mail.

We will take commercially reasonable steps to implement your unsubscribe requests promptly, but you may still receive promotional information from us by mail for up to 60 days due to printing and mailing schedules, and up to 10 days for e-mail.

“DO NOT TRACK” NOTICE

Piezo-Metrics does not track its users and customers over time and across third-party websites to provide targeted advertising and therefore does not respond to Do Not Track (DNT) signals. You should be aware that some third-party sites track your browsing activities when they serve you content, which enables them to tailor what they present to you.

SECURITY OF YOUR PERSONAL INFORMATION

We incorporate standard industry practices internally and with our service providers, which we believe suits the degree of sensitivity of the information involved to maintain the security of your Personal Information and to avoid its disclosure except as described in this Privacy Policy.

Although we have implemented systems and procedures to secure the data maintained by us, security during Internet transmissions can never be assured. Our policy is to limit access to Personal Information to those Piezo-Metrics employees or agents with a specific need to access or retrieve this information. We store data on multiple service systems, in controlled environments. To maintain security, we conduct internal reviews of our security measures on a regular basis. Remember, however, that any Personal Information you post on the Internet is available to anyone.

CHILDREN'S PRIVACY

None of the information on the Website is intended for the use of children under 16. Piezo-Metrics does not knowingly register any person or accept information from any person under the age of 16.

CHANGES IN CORPORATE STRUCTURE

In developing our business, we may engage in the sale of certain assets and Piezo-Metrics itself, or parts of it, may be sold, merged or otherwise transferred. In such transactions and changes in ownership, user information, whether Personal Information or otherwise, may be reviewed by potential buyers, and may constitute one of the transferred assets in a completed transaction. In such cases, user information will continue to be used for the same purposes for which it was originally collected. In the case of such a transfer, Piezo-Metrics will notify affected users in accordance with the procedure for changing this Privacy Policy described below.

VISITORS AND CUSTOMERS OUTSIDE THE UNITED STATES

Our Website and the servers that make this Website available worldwide are located in the United States. The Internet laws in the United States govern all matters relating to this Website. Any information you provide in subscribing to our Website or registering or ordering at our Website will be transferred to the United States. By visiting our Website and submitting information, you authorize this transfer, processing and use.

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YOUR CALIFORNIA PRIVACY RIGHTS

Under California Civil Code sections 1798.83 and 1798.84, California residents are entitled to ask us for a notice describing what categories of Personal Information Piezo-Metrics shares with third parties or corporate affiliates for those third parties or corporate affiliates' direct marketing purposes. That notice will identify the categories of information shared and will include a list of the third parties and affiliates with which it was shared, along with their names and addresses. If you are a California resident and would like a copy of this notice, please submit a written request to the following address:

Piezo-Metrics, Inc.
4584 Runway Street
Simi Valley, California 93063
Attention: Office Manager

In your request, please specify that you want a "Your Piezo-Metrics California Privacy Rights Notice". Please allow at least 30 days for a response.

CONDITIONS ON USE AND CHANGES TO OUR PRIVACY POLICY

If you choose to visit our Website, or share Personal Information with us, your visit and any dispute over privacy is subject to this Privacy Policy and our [Terms of Use](#), including limitations on damages, resolution of disputes, and application of the law of the State of California. If you have any concern about our privacy practices, please contact us with a thorough description, and we will try to resolve it.

We will update this Privacy Policy as necessary to protect our users and to comply with a changing environment. We recommend that you check the Privacy Policy when you visit our Website to be sure that you are aware of and understand our current policy. If we make material changes to this policy, or in how we use or collect your Personal Information, we will prominently post such changes prior to implementing the change. We will not make any retroactive material changes in how we handle previously collected Personal Information unless you allow us to do so, or unless we are legally required to do so, and in such a case, we will e-mail registered Website visitors information on material changes to this Privacy Policy.

CONTACT INFORMATION

If you have any questions about this Privacy Policy or our privacy practices, please contact us online. Please include the URL of the Website involved in your request.

You can reach us online via our contact form available [here](#).

You also can contact us by physical mail at:

Piezo-Metrics, Inc.
4584 Runway Street
Simi Valley, California 93063
Attention: [General Affairs]

